

GAIN THE
MONAVIE EDGE



MONA·VIE



MONA·VIE

the premier açai blend

Whether you're competing in sports or competing in life, MonaVie Active, featuring the superfruit açai, gives you an unparalleled nutritional edge, providing your body with an impressive array of phytonutrients, antioxidants, vitamins, and amino acids.

Initial research suggests that drinking four ounces of MonaVie Active on a daily basis may enhance your body's antioxidant activity to help fight free radicals.* In fact, four ounces of MonaVie Active feature an antioxidant capacity (ORAC value) equivalent to approximately 13 servings of common fruits and vegetables.

* For more information about the study, "Effects of MonaVie Active on Antioxidant Capacity in Humans," please visit www.monavie.com/science.

AÇAI, ARGUABLY THE WORLD'S TOP SUPERFOOD, HAS BEEN PRIZED FOR CENTURIES AS A SOURCE OF HEALTH AND LONGEVITY.

Nutritional Composition

Polyphenols • Anthocyanins • Flavonoids • Proanthocyanins • Poly & Monounsaturated Fatty Acids • Plant Sterols • Amino Acids • Vitamin C • Iron

(J Agric Food Chem. 2006, 54, 8598-8603)

THE ANTIOXIDANT ADVANTAGE

Offering peak levels of antioxidants and phytonutrients, MonaVie Active helps your body function at an optimal level. People who regularly consume MonaVie Active have reported better health, an overall sense of well being, and an improvement in joint health.



Though extremely beneficial for the body, physical activity is a highly oxidative process that increases the production of free radicals, which can stress muscle tissue. Fortunately, antioxidants found in fruits like those in MonaVie Active help alleviate the negative effects of this oxidative process. A food's antioxidant benefits are measured in Oxygen Radical Absorbance Capacity (ORAC) units, which serve as a quantitative measure of a food's ability to subdue oxygen free radicals in vitro. On a gram-for-gram basis, MonaVie freeze-dried açai has a higher ORAC score than any other fruit or vegetable tested to date,* boasting an antioxidant capacity more than 15 times higher than blueberries and more than 20 times higher than raspberries.

* J Agric Food Chem. 2006, 54(22):8604-10





A WINNING PERFORMANCE

In the June 2006 issue of *Clinical Nutrition*, the study, "Effects of Polyphenolic Antioxidants on Exercise-Induced Oxidative Stress," found that athletes who drank a fruit juice high in antioxidant polyphenols saw a significant decrease in free-radical initiated cellular damage. This study suggests that drinking an antioxidant-rich fruit juice prior to intense physical activity may help the body recover faster, reduce muscle soreness, and diminish post-exercise fatigue.

FORMULATED TO HELP SUPPORT PERFORMANCE AND RECOVERY, MONAVIE ACTIVE DELIVERS THE NUTRITION AND ANTIOXIDANTS YOUR BODY NEEDS. IN A THIRD-PARTY CLINICAL STUDY,* 83 PERCENT OF PARTICIPANTS EXPERIENCED A SIGNIFICANT INCREASE IN CELLULAR ANTIOXIDANT ACTIVITY AFTER DRINKING MONAVIE ACTIVE.

* For more information about the study, "Effects of MonaVie Active on Antioxidant Capacity in Humans," please visit www.monavie.com/science.



A FULL RANGE OF MOTION

Whether you're wrestling with past complications or a seemingly unbeatable opponent, MonaVie Active is formulated to enhance your body's joint health, increasing joint mobility (the ability to actively move your joints) and flexibility (range of motion).



AÇAÍ'S JOINT HEALTH BENEFITS

- Boasts the highest superoxide scavenging capacity against the superoxide radical—a free radical that may impact joint mobility.
- Nutritionally supports joint health.

Recent findings presented in *The New England Journal of Medicine* support the numerous published clinical trials that have demonstrated the safety and benefits of glucosamine. Adding glucosamine may help those at risk for and experiencing joint discomfort, including athletes in high-impact sports such as basketball or running (Council for Responsible Nutrition, Press Release, Feb. 22, 2006).

GLUCOSAMINE'S JOINT HEALTH BENEFITS

- Encourages the production of glycosaminoglycans—an important structural component of healthy joints and ligaments.
- Helps lubricate the joints, promoting joint flexibility and a healthy range of motion.
- Promotes the secretion of hyaluronic acid—the substance in connective tissue and synovial fluid that cushions the joints.



WADA TESTED, ATHLETE APPROVED

When it comes to nutrition, no one is more careful about what goes into the body than professional athletes. That's why MonaVie Active is scientifically proven to be free from all banned substances as certified by the World Anti-Doping Agency (WADA). So whether you're a professional athlete or a weekend warrior, you can rest assured that MonaVie Active isn't just efficacious and delicious, it's completely safe.

Extensive testing was conducted based on banned substances (parent drug and metabolites) on the 2007 WADA Prohibited List,* which consists of more than 170 substances from six categories: (1) beta-blockers, (2) diuretics, (3) narcotics, (4) anabolic steroids, (5) stimulants, and (6) masking agents.

* World Anti-Doping Agency, The World Anti-Doping Code, The 2007 Prohibited List, International Standard.



AN INCREASING NUMBER OF HIGH PROFILE PROFESSIONAL AND AMATEUR ATHLETES ARE MAKING MONAVIE ACTIVE PART OF THEIR DAILY REGIMEN AND GETTING RESULTS THAT SPEAK FOR THEMSELVES.



Geoff

NINE WORLDS
GEORGE BODINE
RACING

Geoff Bodine

MONA-VIE

GEOFF BODINE

NASCAR CHAMPION

"When I won the 1986 Daytona 500, I was averaging lap speeds of more than 200 mph. Today, I may be retired from NASCAR, but my life hasn't slowed down a bit. Thanks to MonaVie, I'm able to stay on track and maintain my active lifestyle."

- 1987 International Race of Champions winner
- 1986 Daytona 500 winner
- 1982 NASCAR Winston Cup Rookie of the Year
- Named one of NASCAR's 50 Greatest Drivers of All Time
- Named one of NASCAR's Modified All-Time Top 10 drivers
- MonaVie Independent Distributor





Lin A. H.

LUIS GONZALEZ

MAJOR LEAGUE BASEBALL
OUTFIELDER

"MonaVie Active Gel packets fit perfectly into my busy travel schedule. This nutritionally beneficial product helps me attack a long Major League Baseball season head on. Thank you MonaVie!"



- 19 MLB seasons
- More than 350 home runs
- Nearly 1,500 RBI
- 5-time All-Star
- 2001 Silver Slugger
- 2001 World Series champion
- MonaVie Independent Distributor

St. Louis



DUSTIN HERMANSON

MAJOR LEAGUE BASEBALL PITCHER

"As a Major League Baseball player, I stayed in great shape and maintained a healthy lifestyle throughout my career. Though I'm no longer a professional athlete, I feel better than ever since I began drinking MonaVie. MonaVie for life!"



- 12 MLB seasons
- 73 career wins
- 874 career strikeouts
- 2005 World Series champion
- MonaVie Independent Distributor



Dean Jones

HOWARD JOHNSON

MAJOR LEAGUE BASEBALL THIRD BASEMAN

"MonaVie has had a huge impact on me and my family. I consider MonaVie a lifestyle and would recommend it to anyone interested in living and enjoying a healthier life."



- 14 MLB seasons
- 228 career home runs
- 231 career stolen bases
- 2-time All-Star
- 2-time Silver Slugger
- 2-time World Series champion
- MonaVie Independent Distributor



Raini Muir

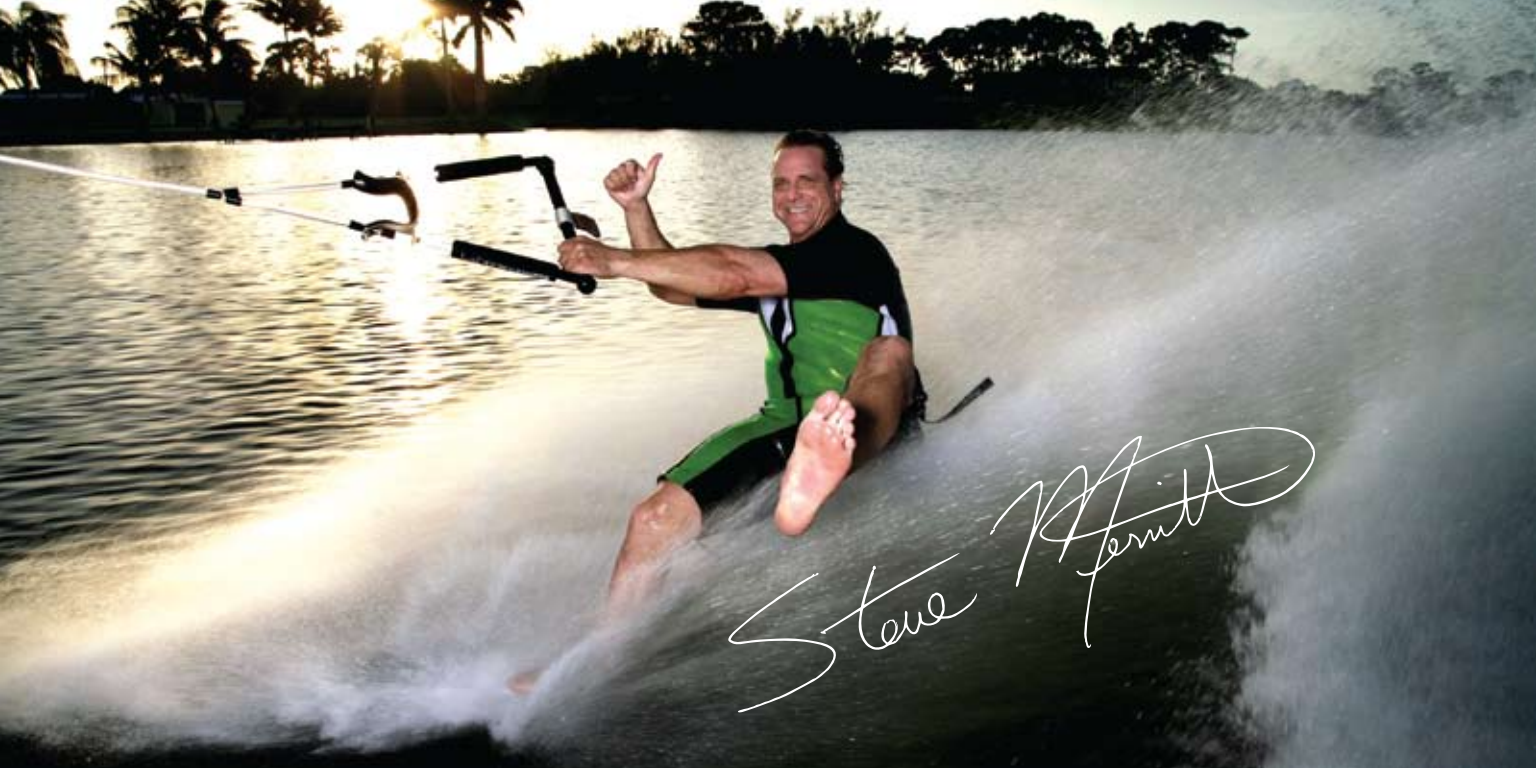
RAIMI MERRITT

CHAMPION WAKEBOARDER

"As the youngest female rider on the Pro Wakeboard Tour, I drink MonaVie to give me the edge I need to ride my best. MonaVie is a winner!"



- 2-time AWA Girls National Wakeboard champion
- 3-time WWA Girls National Wakeboard champion
- 2-time USA Girls Wakeboard National champion
- 2-time WWA Girls World Wakeboard champion
- 2-time World Champion USA Wakeboard Team member
- 2007 IWSF Girls Pan American Wakeboard champion



Steve Hermit

STEVE MERRITT

CHAMPION WATER SKIER

"As a former water skiing champion, I competed professionally for two decades. MonaVie has given me an overall sense of well being that I haven't felt in years. Thanks in large part to MonaVie's amazing opportunity, I can enjoy water skiing every day as well as spend time traveling with family and friends around the world. MonaVie for life!"

- 1987 National Open Men's Trick champion
- Former World Barefoot Water Skier champion
- Former member of the USA Water Ski Team
- MonaVie Independent Distributor





James M. Smith

TOM MITCHELL

NORTH AMERICAN STRONGMAN CHAMPION

"I feel confident having MonaVie as my training partner."



- 2007 North American Strongman champion (Masters Heavyweight Division)
- 2007 Suncoast Strongman Scorcher champion (Open Heavyweight Division)
- 2007 Southwest Strongman champion (Masters Open Division)
- 2003 Missouri State champion (Masters Heavyweight Division)
- 2003 Florida State champion (Open Heavyweight Division)
- 2002 Southeast Regional champion (Masters Heavyweight Division)
- MonaVie Independent Distributor



Max Fuller
2008

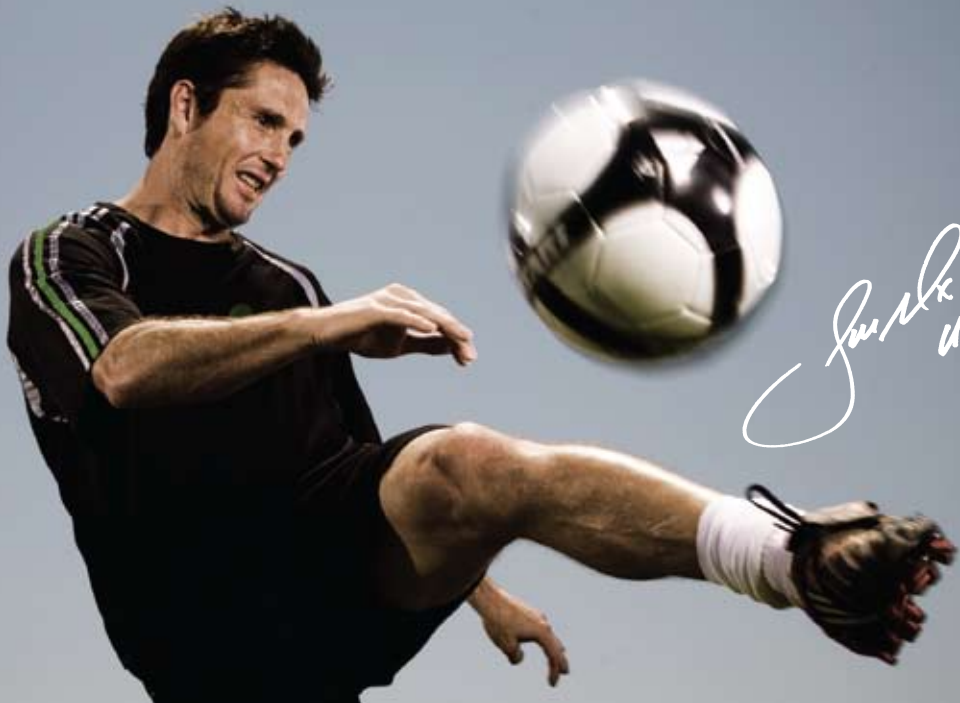
MARC FRANK MONTOYA

EXTREME SNOWBOARDER

"As an extreme snowboarder, I put my body through some brutal activities every day. I love MonaVie and take it religiously because it keeps me on top of my game."



- 2005 Boost Mobile Pro Invitational champion
- 2004 TransWorld Riders' Poll "Rock Star of the Year"
- 3-time top 10 finisher in ESPN X Games
- MonaVie Independent Distributor



John K. Jones
USA 9

JOE-MAX MOORE

U.S. SOCCER FORWARD

"I love MonaVie and drink it every day. I feel better than I have felt in a long time."



- 1990 NCAA Champion at UCLA
- 1991 Pan Am Games Gold Medal Winner
- 1992 Olympic Team Member
- 1994, 1998, 2002 World Cup Team Member
- Played in the English Premier League for Everton
- 24 U.S. National Team Goals (ranks fourth all-time)
- 13 Year Professional Career

JA Fall



JONATHAN PAPELBON

MAJOR LEAGUE BASEBALL PITCHER

"Whether it's the product or the opportunity, MonaVie is a home run...and it's the only home run I'll allow."



- Four MLB seasons
- More than 100 career saves
- 3-time All-Star
- 2007 World Series champion
- MonaVie Independent Distributor



*Terrence
Pennington*

TERRANCE PENNINGTON

NATIONAL FOOTBALL LEAGUE TACKLE

"MonaVie gives me the nutrients I need to maintain good health during the brutal NFL season. MonaVie definitely has my stamp of approval; I'd recommend it to any athlete."



- 3 NFL seasons
- Seventh round pick in 2006 NFL Draft
- Started 27 of 40 collegiate contests, including 23 consecutive starts
- As a junior at New Mexico, produced 64 knockdowns with 7 touchdown-resulting blocks
- MonaVie Independent Distributor



Ernie Els

BO VAN PELT

PROFESSIONAL GOLF ASSOCIATION PLAYER

"MonaVie is a once in a lifetime opportunity that combines an amazing product and a wonderful cause with a rewarding compensation plan. We have a blast sharing MonaVie and look forward to a bright future."



- T-2nd in the 2008 Puerto Rico Open
- 2003 Omaha Classic champion (Nationwide Tour)
- Featured in the Top 100 of the Official World Golf Rankings
- MonaVie Independent Distributor

Fal Viola



FRANK VIOLA

MAJOR LEAGUE BASEBALL PITCHER

"MonaVie wasn't around during my professional baseball career, but it has definitely given my entire family an edge when it comes to our health and athletic lifestyles. We love to share this amazing juice. MonaVie changes lives, and we feel blessed to be a part of the MonaVie family."



- 15 MLB seasons
- 176 career wins
- 1,844 career strikeouts
- 3-time All-Star
- 1988 American League TSN Pitcher of the Year
- 1988 American League Cy Young Award
- 1987 Babe Ruth Award
- 1987 World Series MVP
- 1987 World Series champion
- MonaVie Independent Distributor

C. W. Zeman



ERIC WYNALDA

SOCCKER FORWARD

“When I consider my quality of life before and after MonaVie, there’s no comparison. I believe if MonaVie had been around 10 years ago, I could still be playing professional soccer.”



- National Soccer Hall of Famer
- 2-time Honda Player of the Year
- Named Honda Player of the Decade in 2000
- 1996 United States Male Soccer Athlete of the Year
- Named to three World Cup rosters
- Retired as the U.S. National Team’s all-time leading scorer with 34 goals
- MonaVie Independent Distributor

TOM DIPACE

PROFESSIONAL SPORTS PHOTOGRAPHER

Tom DiPace, a world renowned sports photographer, captured these striking images of professional athletes. His photography has been printed in notable publications such as *Time*, *Newsweek*, *ESPN Magazine*, *Sports Illustrated*, *Sports Illustrated KIDS*, and *USA Today* in addition to other prestigious magazines, newspapers, and books around the world. His commercial clients include 2KSports, Rawlings Sporting Goods, Wheaties, and EA Sports. As an award-winning photographer, Tom's passion is reflected in his work, especially his celebrity sports photos. He is a MonaVie independent distributor and considers his photography to be an extension of his personality and a true expression of art.



Drink it. Feel it. Share it.™

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