

INCOME DISCLOSURE STATEMENT

GLOBAL (Full-Year) 2010



MONA·VIE

The Income Disclosure Statement is a reflection of MonaVie's rewarding opportunity. The following chart represents the average global earnings of the ranks of MonaVie Distributors worldwide and provides high, low, and average weekly income information, as well as annualised averages.

Active Distributor Rank	% of Average Weekly Distributors	Weekly Income (GBU)*			Annualised Average Amount	Weekly Average Hours Worked†	Weeks to Advance in Rank (Non-Cumulative)		
		High	Low	Average Amount			Min	Max	Average
Distributor	70%	763	0	31	1,620	2	n/a	n/a	n/a
Star	20%	2,000	0	42	2,180	3	1	278	9
Star 500	5%	575	50	77	3,980	3	1	278	12
Star 1000	2%	2,520	100	179	9,282	4	1	278	18
Bronze Executive	1%	1,847	200	361	18,790	5	1	280	24
Silver Executive	1%	5,392	300	572	29,735	5	1	282	28
Gold Executive	<1%	7,698	500	1,017	52,902	6	1	307	35
Ruby Executive	<1%	6,539	1,000	2,064	107,330	8	2	302	48
Emerald Executive	<1%	11,478	1,505	2,998	155,889	9	2	250	57
Diamond Executive	<1%	14,750	2,100	4,440	230,882	12	3	252	65
Blue Diamond Executive	<1%	20,000	2,533	9,131	474,820	13	4	243	70
Hawaiian Blue Diamond Executive	<1%	30,000	4,349	13,905	723,076	18	4	243	79
Black Diamond Executive	<1%	40,000	8,516	21,427	1,114,180	19	5	243	75
Royal Black Diamond Executive and Above	<1%	93,658	16,033	51,398	2,672,684	>40	104	295	152

The income statistics above are for all MonaVie Distributors who were paid bonuses during the period from 2 January 2010 to 31 December 2010, at the above ranks, including the cash values of jet credits, rank advancement bonuses, and distributor award trips. A "Distributor" is defined as any person who: (1) executed a MonaVie Distributor Application and Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail bonus; and (4) has been active in any of the eight weeks preceding the bonus period (to learn the requirements for being an "active" distributor in your market, reference your country specific MonaVie Compensation Plan document). Note that this excludes retail customers, preferred customers, retailers (those who have received a retail bonus only), pre-enrolees, distributors who did not renew, and customers, retailers, or distributors whose relationships with MonaVie were revoked. An individual who has executed a MonaVie Independent Distributor Application and Agreement, but has not fulfilled the four criteria enumerated above is not a Distributor. That person is simply a wholesale customer. If, and only when, all four criteria are satisfied does that person become a Distributor. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a Customer in February. In April, she qualifies to become a Distributor and maintains her qualification through May. In June she is inactive, and therefore, her status is that of a customer. In July, she begins retailing products to a few customers, and thus, becomes a Retailer (but not a Distributor). In August, she again qualifies as a Distributor but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered a Distributor during the months of April, May, and August. **The average annualised income for all Distributors during this period was 1,953.45 GBU. During 2010, approximately 86% of individuals who executed a MonaVie Distributor Application and Agreement, and made at least one purchase in the last twelve months, are considered wholesale customers.**

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a MonaVie Distributor can or will earn through his or her participation in the MonaVie Compensation Plan. Your success depends upon your skills, work effort, and market conditions. MonaVie does not guarantee any level of income or your success.

* Global Bonus Units: GBU is used to determine bonuses paid to distributors. One GBU=US\$1. Once GBU is calculated, it is converted using a predetermined exchange rate into local currency as of the date your earnings are actually paid out in bonuses.

† These figures are derived from a survey of approximately 22,000 distributors performed by MonaVie through our online ordering system.

Team Commission - 1 of 8 Ways to Earn

Residual Income Starts Here!

Cases/Week on Lesser Leg*	Volume/Week on Lesser Leg	Distributor Rank
5	500 GV	Star 500
10	1,000 GV	Star 1000
20	2,000 GV	Bronze Executive
30	3,000 GV	Silver Executive
50	5,000 GV	Gold Executive
100	10,000 GV	Ruby Executive
150	15,000 GV	Emerald Executive
200	20,000 GV	Diamond Executive
250	25,000 GV	Blue Diamond Exec.

*1 person will drink 1 case per month. 4 bottles = 1 case. 1 case = 100 PV

**All references to income, implied or stated, are for illustration purposes only. MonaVie does NOT guarantee any level of income or earning to any distributor. Please see the MonaVie Income Disclosure Statement on page 2 for complete information regarding compensation plan and distributor earnings. The Income Disclosure Statement is also available from the person who gave you this material or from www.monavie.com.

How Fast you Build is up to You!

Month 1	You + 1 = 2
Month 2	2 + 2 = 4
Month 3	4 + 4 = 8
Month 4	8 + 8 = 16
Month 5	16 + 16 = 32
Month 6	32 + 32 = 64
Month 7	64 + 64 = 128
Month 8	128 + 128 = 256
Month 9	256 + 256 = 512
Month 10	512 + 512 = 1024
Month 11	1024 + 1024 = 2048
Month 12	2048 + 2048 = 4096

